

AI for Business Professionals (AIBIZ™)

Duration
0.5 Days

Delivery Methods
VILT, Private Group



Artificial intelligence (AI) is not just another technology or process for the business to consider—it is a truly disruptive force, one that delivers an entirely new level of results across business sectors. Even organizations that resist adopting AI will feel its impact. If the organization wants to thrive and survive in this transforming business landscape, it will need to harness the power of AI.

This course is designed to help business professionals conquer and move beyond the basics of AI to apply AI concepts for the benefit of the business. It will give you the essential knowledge of AI you'll need to steer the business forward.

Who Should Attend

This course is primarily designed for business leaders, consultants, product and project managers, and other decision-makers who are interested in growing the business by leveraging the power of AI. Other individuals who wish to explore basic AI concepts are also candidates for this course. This course is also designed to assist students in preparing for the CertNexus® AIBIZ™ (Exam AIZ-210) credential.

Course Objectives

- Describe AI fundamentals.
- Identify the functions of AI in business.
- Implement business requirements for AI.

Agenda

1 - AI FUNDAMENTALS

- A Brief History of AI
- AI Concepts

2 - FUNCTIONS OF AI IN BUSINESS

- Improve User Experiences
- Segment Audiences
- Secure Assets
- Optimize Processes

3 - IMPLEMENTING BUSINESS REQUIREMENTS FOR AI

- Identify Design Requirements
- Identify Data Requirements
- Identify Risks in Implementing AI
- Develop an AI Strategy