Educate 360
Professional Training Partners

Making ChatGPT and Generative AI Work for You (GenAIBIZ)

Duration	Delivery Methods
1 Day	VILT, Private Group

CERTNEXUS®

A major milestone in business automation has been reached—generative AI. Despite its recency, it has already started having a significant impact on our lives. But, the rapid pace at which generative AI is growing can be overwhelming. And, there are so many facets to this field that it can be difficult to know how to use it effectively to improve the business.

This course is designed to demystify generative AI for business professionals, as well as to trace its power to actionable, real-world business goals. It will give you the essential knowledge of generative AI you'll need to elevate the organization in these exciting times.

Who Should Attend

This course is primarily designed for business leaders, consultants, product and project managers, and other decision makers who are interested in unlocking new business opportunities and augmenting existing business processes using generative AI. It's also a great starting point for any business professionals who want to investigate generative AI solutions for their own individual tasks and workflows.

Course Objectives

- Describe the fundamentals of AI and generative AI.
- Generate text using AI.
- Generate code using AI.
- Generate images and video using AI.
- Generate audio using AI.
- Identify the challenges of generative AI.
- Implement organizational strategies for generative AI.

Agenda

LESSON 1: AI FUNDAMENTALS

- Topic A: AI Concepts
- Topic B: Generative AI Concepts

LESSON 2: GENERATING TEXT USING AI

- Topic A: Identify Text Generation Concepts
- Topic B: Solve Business Problems Using Text Generation

LESSON 3: GENERATING CODE USING AI

- Topic A: Identify Code Generation Concepts
- Topic B: Solve Business Problems Using Code Generation

LESSON 4: GENERATING IMAGES AND VIDEO USING AI

- Topic A: Identify Image and Video Generation Concepts
- Topic B: Solve Business Problems Using Image and Video Generation

LESSON 5: GENERATING AUDIO USING AI

- Topic A: Identify Audio Generation Concepts
- Topic B: Solve Business Problems Using Audio Generation

LESSON 6: IDENTIFYING CHALLENGES OF GENERATIVE AI

- Topic A: Identify Shortcomings of Generative AI
- Topic B: Identify Ethical Risks of Generative AI
- Topic C: Identify Business Concerns of Generative AI

LESSON 7: IMPLEMENTING BUSINESS STRATEGIES FOR GENERATIVE AI

- Topic A: Apply Best Practices for Generative AI in the Organization
- Topic B: Evaluate the Results of Generative AI Projects